

Rhetorical Analysis Essay Worksheet

Step 1: Identify the Text

Title of the Text: _____

Author: _____

Type of Text (Speech, Essay, Ad, etc.): _____

Date of Publication/Delivery: _____

Step 2: Analyze the Rhetorical Situation

Speaker/Writer: _____

Audience: _____

Purpose: _____

Context: _____

Step 3: The Rhetorical Triangle

Ethos (Credibility): _____

Pathos (Emotion): _____

Logos (Logic): _____

Step 4: Identify and Analyze Rhetorical Devices

Device 1: _____

How is it used? _____

Effect on audience: _____

Device 2: _____

How is it used? _____

Effect on audience: _____

Device 3: _____

How is it used? _____

Effect on audience: _____

Step 5: Develop a Thesis Statement

Thesis Statement: Summarize your main argument about how the author uses rhetoric effectively (or ineffectively).

Step 6: Create an Outline

1. Introduction

Brief overview of the text: _____

Thesis statement: _____

2. Body Paragraph 1 (Focus on Ethos, Pathos, or Logos)

Main point: _____

Example from the text: _____

Explanation of how it contributes to the argument: _____

3. Body Paragraph 2 (Focus on another rhetorical element)

Main point: _____

Example from the text: _____

Explanation of how it contributes to the argument: _____

4. Body Paragraph 3 (Focus on a rhetorical device or strategy)

Main point: _____

Example from the text: _____

Explanation of how it contributes to the argument: _____

5. Conclusion

Summarize key points: _____

Restate the thesis in a new way: _____

Final thought on the effectiveness of the author's rhetoric: _____

Step 7: Revise and Edit

- Did you avoid summarizing the text?
- Did you focus on analyzing rhetorical strategies?
- Is your thesis clear and arguable?
- Have you provided evidence for your analysis?
- Have you proofread for clarity, grammar, and punctuation?